

11th Annual Cerebrovascular Update Conference March 15-16, 2012

“Don’t miss this Exhibit Opportunity! Please Register Today!”

Dear Representative,

On behalf of the Jefferson program course directors, Dr. Rodney Bell, and Dr. Robert Rosenwasser, I would like to formally invite your company to exhibit at this exciting event, the **11th Annual Cerebrovascular Update Conference, on March 15-16, 2012**, at the **Hyatt at the Bellevue**. We are pleased to offer a variety of exhibit opportunities which will provide you with access to approximately 250 Neurologists, Neurosurgeons, Critical Care Physicians, Emergency Medicine Physicians, Hospitalists, Neuroradiologists, Primary Care Physicians, Internists, Gerontologists, Nurses, Nurse Practitioners, Physician Assistants, Case Managers and Rehabilitation Therapists from the tri-state region. Exhibitors will have several opportunities to converse with attendees including during breaks, over lunch and at the networking reception to be held on Thursday, March 15, 2012 at 4:40PM.

Participating companies will be acknowledged in the conference power point slide show, syllabus and on the supporter acknowledgement signs. For additional information regarding exhibiting and to register your company, we ask that you review the attached sheet and visit the course activity webpage at: <http://jeffline.jefferson.edu/jeffcme/Stroke/index.html>. Exhibit fees can be mailed to my attention at **Jefferson Medical College, Jefferson Alumni Hall, Office of CME, 1020 Locust Street, Suite M-5 Philadelphia, PA 19107. Our tax ID number is: 23-135-2651**. Please make checks payable to: **Jefferson Medical College, Office of CME**. Visa and MasterCard will also be accepted.

We are hopeful that you will join us as an exhibitor this year for this exceptional Cerebrovascular program and important networking event, most appropriately deserving of your participation and support. Please feel free to contact me with any questions you may have, or to have a program brochure emailed to you. I can be reached by phone at 215-955-0873 or by fax at 215-923-3213, or email at Christine.Yeung@jefferson.edu.

Sincerely,



Christine Yeung
Education Coordinator
Jefferson Medical College
1020 Locust Street, Suite M-5
Philadelphia, PA 19107
(Phone) 215-955-0873
(Fax) 215-923-3212
Christine.Yeung@jefferson.edu

Exhibitor Information

Conference Date: March 15-16, 2012

Conference Location: Hyatt at the Bellevue
200 South Broad Street
Philadelphia, PA 19102
Phone: 215-893-1234

**Exhibit Location/
Times:** Representatives may begin set-up at **7:00PM** on **Wednesday, March 14, 2012**. The exhibit area is available throughout the conference. The exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times where food and beverage will be served:

Thursday, March 15, 2012

7:00AM - 8:00AM	Registration, Continental Breakfast & Exhibits
10:10AM – 10:40AM	Break & Exhibits
12:00PM - 1:00PM	Lunch with Attendees
2:40PM – 3:10PM	Break & Exhibits
4:40PM	Networking Reception

Friday, March 16, 2012

7:00AM - 8:00AM	Registration, Continental Breakfast & Exhibits
9:50AM - 10:15AM	Break & Exhibits

**Course Website &
Exhibitor Registration:** <http://jeffline.jefferson.edu/jeffcme/Stroke/index.html>

**Exhibit Recognition &
Booth Size:** All exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each exhibitor will be provided a 6' x 30" draped table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow and on conference posters.

A variety of exhibit levels are available:

Gold Level - \$7,000

- First choice of exhibit location, 6ft draped table with 18" draped table behind, complimentary electrical service, syllabus advertisement inside front cover-full color 1 page Ad (**provide pdf file by Friday, February 17, 2012**), four complimentary exhibit registrations and two complimentary course attendance registrations for company employees and lunch with attendees.

Silver Level - \$5,000

- Prime exhibit location, 6ft draped table, 3 complimentary exhibit registrations and lunch with attendees.

Bronze Level - \$3,000

- 6ft draped table, 2 complimentary exhibit registrations and lunch with attendees.

Electrical Needs: Electrical needs should be communicated on the activity registration website:
<http://jeffline.jefferson.edu/jeffcme/Stroke/index.html>.

Shipping:

Shipments will be accepted by the Hyatt at the Bellevue. Be sure to include the following information when shipping your materials:

**Hold for Arrival - Attn: Rep's name, Company Name
Hyatt at the Bellevue
200 South Broad Street
Philadelphia, PA 19102
Hyatt Manager: Theresa Hall
11th Annual Cerebrovascular Update Conference-March 15-16, 2012
Package 1 of....**

The hotel does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the hotel. Each exhibiting company is responsible for insuring its property for loss or damage. *Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with Park Hyatt representatives.*

Accommodations:

Hyatt at the Bellevue Hotel Rooms Available –

A limited block of guest rooms at a special group rate have been reserved for attendees of the program as follows:

Single & Double Occupancy - \$225.00 plus tax

Self Park - \$27.00

Valet Parking - \$37.00

Please call 1-888-421-1442 to reserve a room and refer to the “Jefferson Cerebrovascular Update Conference” room block. The deadline to book a room is February 29, 2012.

Payment:

Please make check payable to: Jefferson Medical College

Mail to: Jefferson Medical College

Office of CME

Jefferson Alumni Hall

1020 Locust Street, Suite M-5

Philadelphia, PA 19107

*Visa and MasterCard also accepted.

*Questions regarding exhibit should be directed to Christine Yeung at **215-955-0873** or Christine.Yeung@jefferson.edu.

Exhibit pictures are restricted to exhibit area only. Exhibitors may not conduct promotional activities within the educational session room.