

#### BOOTH SPECIFICATIONS

Each booth area is eight feet in width and eight feet tall. You may request a six foot table, two chairs and a 4' x 6' backboard. Each booth has access to two electrical outlets. A limited number of telephone lines are available (at additional cost) and must be requested in advance.

#### PRICING INFORMATION

All booths are \$400. A limited number of double booths are available for \$800. A 10% discount is being offered to those companies registering before January 31, 1997.

#### PROMOTION

Over 5,000 color brochures are mailed to health science educators and librarians all over the world. Announcements are placed on all appropriate Internet mailing lists.

#### EXHIBIT HOURS

April 24, 1997 - 8:30am to 4:00pm  
April 25, 1997 - 8:00am to 3:30pm

#### EXHIBITOR PERQUISITES!

Free advertising in Symposium Program Guide

Just provide us with 500 copies of your material on 8 1/2" x 11" paper and we will bind it into the Symposium Guide that every attendee receives.

Free use of small meeting rooms

With advance notice, we can provide you with the use of small meeting rooms for special demonstrations or meetings.

Free Symposium registration

Your exhibitor badge allows you to attend all conference sessions.

Free breakfasts, lunches and snacks

Including snacks and drinks during set-up!



#### CORPORATE PARTICIPATION

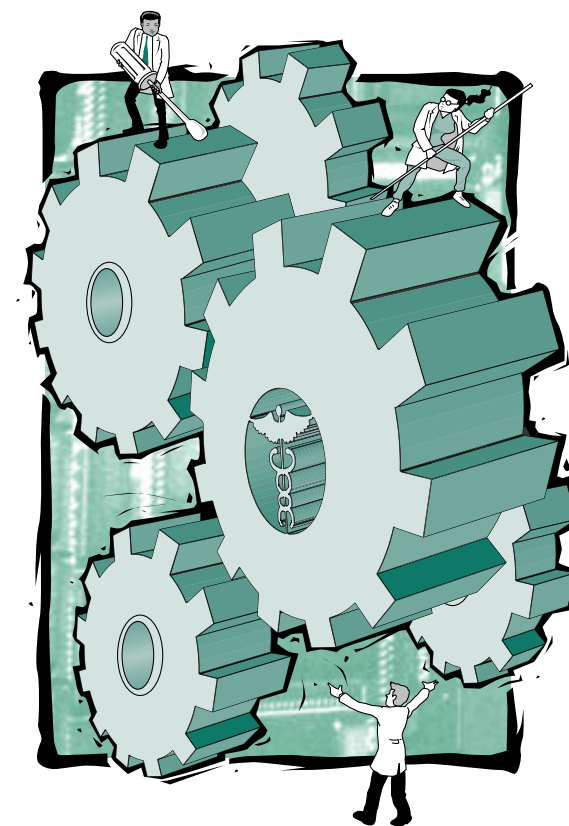
The latest in technology will be displayed in the exhibit area. Exhibitors at previous symposia have included:

A.D.A.M. Software  
Advanced Audio Visual Sales  
American Society of Hospital Pharmacists  
Apple Computer, Inc.  
Bell Atlantic Mobile  
Camdat Corporation  
Computers for the Professional  
Computerware  
ComWeb Technology Group  
Douglas Stewart Company  
Eastman Kodak Company  
EBSCO Information Services  
F.A. Davis Company/Publishers  
Gold Standard Multimedia  
Haverford Systems  
IBM Corporation  
Infotrieve  
Institute for Scientific Information (ISI)  
Interactive Teleducation  
Interactive Video Solutions  
Keyboard Publishing  
Library Solutions  
Medical Multimedia Systems  
Micromedex  
National Library of Medicine  
Numonics  
Online Computer Systems  
O'Reilly Publishers  
Ovid Technologies, Inc.  
Perivascular Nurse Consultants  
Quantum Books  
Radius  
Research Information Systems  
Sandoz Pharmaceuticals  
Scientific American  
Silicon Graphics  
Silver Platter Education  
Slice of Life  
SmithKline Beecham  
Technidisc  
The Technology Group  
Total Video Products  
Trellis Communications  
UMI  
Virtual Anatomy  
Vista Intermedia  
Visual Sound  
Zenith Data Systems

#### EXHIBITOR INFORMATION

#### COMPUTERS IN HEALTHCARE EDUCATION SYMPOSIUM

### "Re-engineering Healthcare Education"



April 23-25, 1997

Presented by: Health Sciences Libraries Consortium  
Hosted by: Thomas Jefferson University, Philadelphia, PA

## COMPUTERS IN HEALTHCARE EDUCATION SYMPOSIUM

April 23-25, 1997

Thomas Jefferson University  
Philadelphia, PA

The Computers in Healthcare Education Symposium is designed for and by medical and allied health educators and librarians. We invite you to participate as an exhibitor.

### SCOPE

The Symposium includes two full days of paper presentations, panel discussions, software demonstrations, poster sessions, and one day of pre-conference workshops. To review several past programs, visit the Symposium's World Wide Web site at: <http://jeffline.tju.edu/CWIS/OAC/hslc/symposium.html>

The theme of the 1997 Symposium is  
*"Re-engineering Healthcare Education."*

Papers will be presented on the following four tracks:

#### Issues for Educators/Faculty

(Computer-based learning systems, Ensuring educational quality at multiple sites, Teleconferencing, Distance Learning, etc.)

#### Issues for Librarians

(Electronic journals, Creating the Virtual Library, Remote Access, Problem-Based Medical Curriculum, etc.)

#### Issues for Healthcare Practitioners

(Telemedicine, Medical Information Systems, Public Health Care, etc.)

#### New Technologies in Education and Research

(Advances in Health Sciences Informatics, Telemedicine, Distance Learning, Designing the Virtual Lecture Hall, etc.)

The Symposium, presented by the Health Sciences Libraries Consortium, is being held in conjunction with Thomas Jefferson University.

### WHO ATTENDS?

We expect a minimum of 500 attendees to congregate in Philadelphia. Last year's Symposium attracted close to 400 registrants from 27 states and 2 countries. Attendees included medical and allied health:

- faculty
- administrators
- academic computing personnel
- librarians
- learning resource center personnel
- and students.

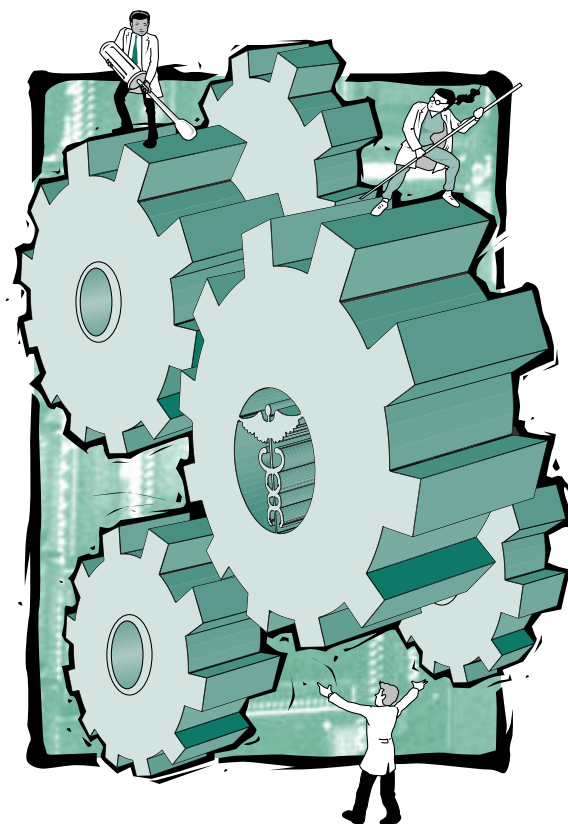
Symposium attendees come looking for what's new in technology that can make their teaching more effective. They use the Exhibit Area to plan the appropriate purchases to utilize that technology.

### INCREASING EXHIBIT TRAFFIC

The Exhibit Area is the hub of the Symposium and is also open to the public. We encourage our attendees to spend time in the exhibit area and they come there to:

- register and ask questions
- have breakfast, lunch and afternoon breaks
- check their e-mail
- network with colleagues
- and to get information.

Booth give-aways also encourage Exhibit Area traffic. We highly recommend that you consider providing a give-away at your booth. Sponsorship of morning and afternoon breaks is also encouraged.



### EXHIBIT REGISTRATION FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City\_State\_Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Place a checkmark next to your choices below.

- Single Booth (\$400)  
 Double Booth (\$800)

- 6' Table                       Two chairs  
 4' x 6' Backboard            Phone Line (\$150)

A 10% discount is being offered to those exhibitors who register before January 31, 1997. The discount is only available on the price of the booth(s).

Please complete the section below to calculate your registration fee.

Booth(s) \_\_\_\_\_

Phone Line \_\_\_\_\_ (\$150)

Less 10% discount \_\_\_\_\_ (before 1/31/97)

Total \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

Please bill my MasterCard or Visa.

Credit Card Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Mail this completed form along with credit card information or a check (made payable to HSLC) to:

Symposium '97,  
c/o Cindy A. Pitchon,  
3600 Market Street, Suite 550,  
Philadelphia, PA 19104.

### QUESTIONS?

Phone (215) 222-1532 or E-mail: [pitchon@hslc.org](mailto:pitchon@hslc.org)  
Registrations made with a credit card may be faxed to (215) 222-0416.